



## Correos renews its commitment as the official logistics operator of *La Vuelta 21*

- The official logistics operator is the main responsible for moving the infrastructure of *La Vuelta*, transporting all the necessary material so the route can be held at its different locations
- 28 towing vehicles and 20 platforms from Correos will move more than 400 tons of material that will be transported with *La Vuelta 21*, from August 14<sup>th</sup> to September 5<sup>th</sup>
- Correos will also sponsor the prestigious award for the leading team, which honors the leader of the squad classification each day.

**Madrid, July 23<sup>rd</sup> 2021.-** Correos and Unipublic have signed an agreement making Correos the **official logistics operator of La Vuelta 21**. In this way, for the second consecutive year, **Correos will be responsible for transporting the key infrastructure for the 76th edition** of the Spanish Tour, held between the 14th of August and the 5th of September 2021. A true **logistical challenge**.

Correos will carry more than 400 tonnes of materials needed across the country in order to ensure that the race can take place without any logistical incidences in its **42 locations** (21 departures and 21 finish-lines): motorhomes, fences, posters, signage and security elements, among others.

As the official logistics operator, Correos will provide Unipublic with **28 towing vehicles and 20 platforms** that will cover over **3300 km** (specifically, 3336.1 km), loaded with the material necessary to hold the race. This material also includes **transportable finish-line infrastructures** such as the podium, the press room (inflatable 375 m2 tent, installed high up on the mountain), the signature podium, the anti-doping trailer and the catering truck, among others.

Besides being the official logistics operator, **Correos will also be a main La Vuelta 21 sponsor, sponsoring the team classification that awards** the leading team each day. This ranking is determined by adding the times of the three best individual riders in each team, making the team with the lowest time the winner.

The best team in each stage will get up on the podium during the sign-in control in order to collect their prize, before heading to the starting line. Likewise, the team leading the general classification will wear **a red bib featuring the Correos logo**, which will distinguish its riders as the peloton's fastest team.



## Renewed partnership

With this sponsorship agreement, Correos and Unipublic renew their commitment signed last year that made Correos the official logistics operator of La Vuelta's previous edition.

This renewed commitment will also be visible this year in each stage's **Parque Vuelta** where the Correos tent will be located, and where activities will be held by **Correos Market, the e-commerce platform used by Spanish companies**, with quiz games, raffles and prizes that all La Vuelta attendees can participate in. This will allow guests to discover the Spanish products present on the platform.

This way, Correos will also make the most of the opportunity to **showcase its commitment to Spanish companies**.

### About Correos:

CORREOS was born over 300 years ago and today, following its continuous adaptation to the market, it is the leading industry operator in Spain. The company's strategy currently focuses on internationalisation, sustainability and digital transformation. With almost 51,000 professionals, the company offers its services to citizens through its network of 2370 offices, distributing around 7.5 million pieces of mail daily. The Grupo Correos has 3 affiliate companies: Correos Express dedicated to urgent packages, Nexea specialising in multi-channel solutions for mass business communications and Correos Telecom, in charge of the management and commercialisation of telecommunication infrastructures. It belongs to the Grupo SEPI, forming part of a holding company that encompasses a total of 15 public companies.

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